

71/ED/2017  
24/04/2017



Ref. No. NB.FSPD/  
10<sup>th</sup> April 2017

/C-TAG- P&H/2017-18

The Chairman and Managing Director  
All Commercial Banks  
All Regional Rural Banks  
All State Cooperative Banks

Dear Sir

### Financing Beekeeping activities/projects by banks

Department of Agriculture, Cooperation and Farmers Welfare, Govt of India has been giving thrust on promotion of scientific beekeeping in the country in view of the crucial/vital role of beekeeping in increasing crop productivity and enhancing farmers' income. In this context, Govt of India has initiated various measures to promote beekeeping viz. capacity building programmes of farmers/beekeepers, distribution of bee colonies, bee hives, equipments to the trained farmers/beekeepers for adoption of scientific beekeeping, development of bee breeders, development of Integrated Beekeeping Development Centres/ Centres of Excellence, etc. Further a component of "Pollination support through Beekeeping" has been incorporated in the Mission for Integrated Development of Horticulture (MIDH) by the Ministry of Agriculture for promoting scientific beekeeping. National Bee Board has been designated as nodal agency for overall development of scientific beekeeping.

02 For adoption of scientific beekeeping, an economically viable unit would include 50 bee colonies, each of 8 frames bees, beehives, supers & other accessories, bee keeping equipments, etc, for which approximate investment of ₹ 2.20 to 2.50 lakhs is required. For trained poor farmers/landless labourers/villagers/deprived categories in rural areas, a subsidy at the rate of 40% limited to ₹ 88,000/- per unit of 50 bee colonies with bee hives, supers and other beekeeping equipment sets is being made available under Mission for Integrated Development of Horticulture (MIDH) under the component of "Pollination support through Beekeeping". The balance amount is to be managed by the beneficiary through bank loan/ own sources.

राष्ट्रीय कृषि और ग्रामीण विकास बैंक

National Bank for Agriculture and Rural Development

कृषि क्षेत्र नीति विभाग

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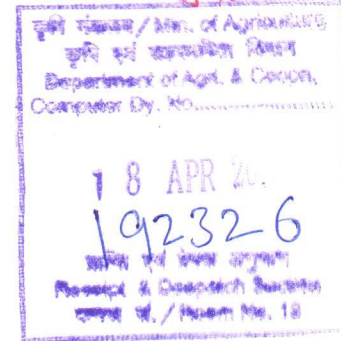
03. Govt of India has desired that banks may come forward to finance scientific beekeeping. In view of this all the banks are requested to consider financing beekeeping on priority basis and necessary instructions in this regard may kindly be issued to all the controlling offices/branches.

04. You may advise us on the action taken in this regard.

Yours faithfully

Sd/

(Dr B G Mukhopadhyay)  
Chief General Manager



Endt NO NB.FSPD/ 74 /CTAG- P&H/2017-18

✓ The Secretary, Government of India, Ministry of Agriculture & Farmers Welfare,  
Department of Agriculture, Cooperation & Farmers Welfare, Krishi Bhawan, New Delhi  
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(Dr.K. Palanisamy)  
Deputy General Manager