

By Speed Post

F.No. 6-1/2017-NBB

National Bee Board

Department of Agriculture, Cooperation & Farmers Welfare

Ministry of Agriculture & Farmers Welfare

Krishni Bhawan, New Delhi.

Dated: 12th July, 2017

To

The Commissioner
South Delhi Municipal Corporation
Dr. S.P.M. Civic Centre
Minto Road, New Delhi-110002.
Phone : 23228316/23228315 Mobile : 9999892363

Subject: Celebrating World Honey Bee Day on 19th August, 2017 – reg.

Sir,

As you are aware, beekeeping activities are being carried out by farmers in rural areas under integrated farming system. Honeybees are one of the best pollinators which help in increasing the yield of various agricultural and horticultural crops through pollination support. Further, it provides income and employment to the rural people by way of increasing yield of various crops and providing honey and other beehive products, viz. Royal jelly, propolis, bees wax, pollen, comb honey, bee venom, etc. It is also the source of livelihood for rural poor. Therefore, honeybees/beekeeping is being treated as one of the most important 5th input for sustainable development of agriculture/horticulture.

2. Keeping in view the importance of beekeeping, a component of “Pollination Support through Beekeeping” has been incorporated in Mission for Integrated Development of Horticulture (MIDH) for development of scientific beekeeping in the country. Further, National Bee Board (NBB) has been designated/ recognised as a Nodal Agency for overall development/promotion of scientific beekeeping in the country. The activities of beekeeping & projects of Integrated Development of Scientific Beekeeping, etc. are also being implemented under RKVY and other schemes of this Department. In a meeting taken by Hon'ble **Prime Minister, it has been decided that at least one district in each State should be developed as a model /role model for beekeeping.** In pursuance to this, NBB has initiated action and 10 Integrated Beekeeping Development Centres (IBDCs)/Centres of Excellence (CoEs) have already been commissioned/ sanctioned in the States.

3. In view of the above and to give wide publicity/thrust, to create awareness about scientific beekeeping and use of its products including honey, etc., it has been decided by the Department of Agriculture, Cooperation & Farmers Welfare, Ministry of Agriculture & Farmers Welfare, Govt. of India **to celebrate World Honey Bee Day on 19th August, 2017** in big way in the country. Programmes/activities which may be included for this event would be:

organizing exhibitions, conferences, seminars, honey festivals, publishing literature on importance of honeybees/beekeeping in agriculture/horticulture, publicity through electronic media/newspapers, awareness about uses of honey and other beehive products, **promoting uses of honey in schools/colleges, organising rallies of farmers/beekeepers/students/villagers in villages/towns/cities, awareness about usage of honey and other beehive products in daily life & their importance in human health, displaying boards/sign boards, etc. on main/ public places, involving beekeepers/ scientists/ exporters/ traders/ processors, etc. of honey and other beehive products in the campaign. This all will give boost to beekeeping activities as well as creating awareness about importance of honey in human health/life.**

4. You are kindly requested to direct/ instruct the schools/ colleges under NDMC to celebrate **World Honey Bee Day on 19th August, 2017** by creating **awareness about the importance of beekeeping and usage of honey & other beehive products in daily life & their importance in human health, and other details as mentioned above.** Further, the beekeepers may also be allowed to provide information in this regard and distribution of honey / put stall of honey, etc. in the schools/ colleges. This may please be taken as Most Urgent and action may be taken on priority basis.

Yours faithfully,



(Dr. B.L.Sarawat)
Director (C/C) &
Executive Director, NBB

Copy for information and necessary action to:

- (i) Elected members of MC, NBB.

Copy for information to:

- i) Director (Hort.), Horticulture Division, DAC&FW, Krishi Bhawan, New Delhi.
- ii) PPS to Secy.(AC & FW) & Chairman, NBB, DAC & FW, Krishi Bhawan, New Delhi
- iii) PPS to AS(JS) & Chairman MC, NBB, DAC & FW, Krishi Bhawan, New Delhi
- iv) PPS to Horticulture Commissioner and Member Secretary, NBB, DAC&FW, Krishi Bhawan, New Delhi.